

Bulk SMS Service

Talk directly to your customers and employees

Shout it from the rooftops

With Bulk SMS you can stay in touch with your employees – or update your existing or potential customers about your next big offer.

Send personalised marketing, sales or service texts to more than a million people – for as little as 3.7 Bz per message, all from the comfort of your desktop.

It's mobile marketing made easy.

Service

- Reach the growing number of mobile customers in Oman regardless of which network they're on
- Personalised alphanumeric sender names (makes your message customer friendly)
- Secure online tool
- Ready for integration with third party applications (API), e.g. SAP, website, and CRM
- Easily configurable in MS-Outlook®

Customer Benefits

- Mobile marketing at your convenience
- No rental fees
- No sharing of your database with any third party
- Cost-effective marketing tool to get more from your business
- Ease of application using MS-Outlook or web
- Online top up using local credit/debit cards
- Affordable prices with flexible validity periods
- Dedicated Account Manager

Tariffs

Bundled SMS messages	Bundle fee (RO)	Bundle validity
1,000	10	1 month
3,000	29	1 month
5,000	45	3 months
10,000	79	3 months
15,000	119	3 months
25,000	185	6 months
50,000	335	6 months
100,000	599	6 months
200,000	1,049	12 months
500,000	2,249	12 months
1,000,000	3,749	12 months

For more information on our business solutions, please contact your designated Account Manager, visit your nearest Ooredoo store, call us on 95011503 or email us on business@ooredoo.om

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