

# Ooredoo Oman Performance – Q4 2022 (Full Year)

**Investor Presentation**

15<sup>th</sup> March 2023  
Conference Call



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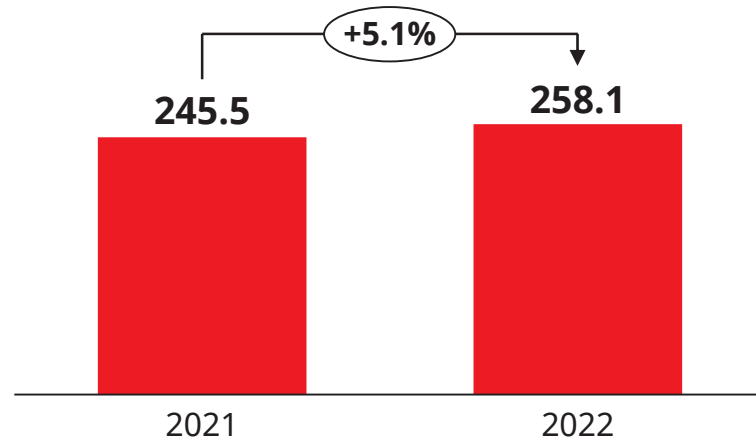
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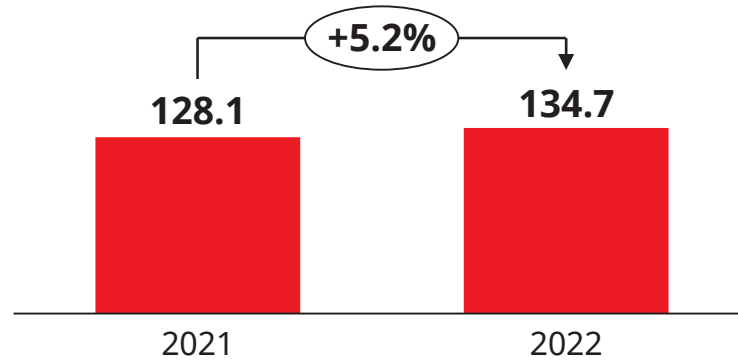


## 2022- Revenue , EBITDA, and Net Profit (NP)

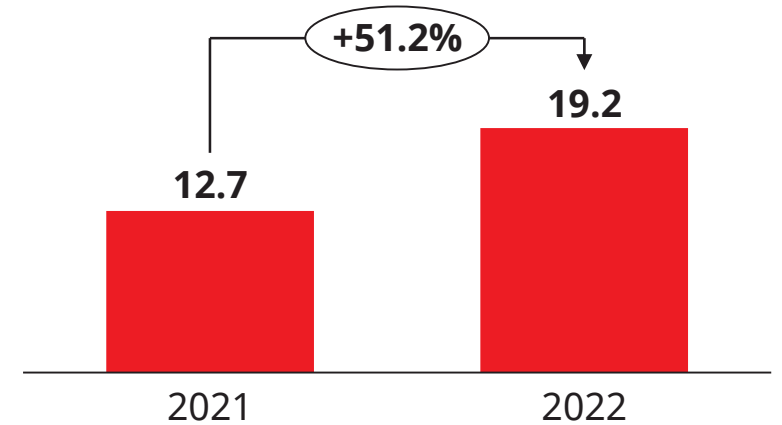
### Revenue (OMR million)



### EBITDA (OMR million)



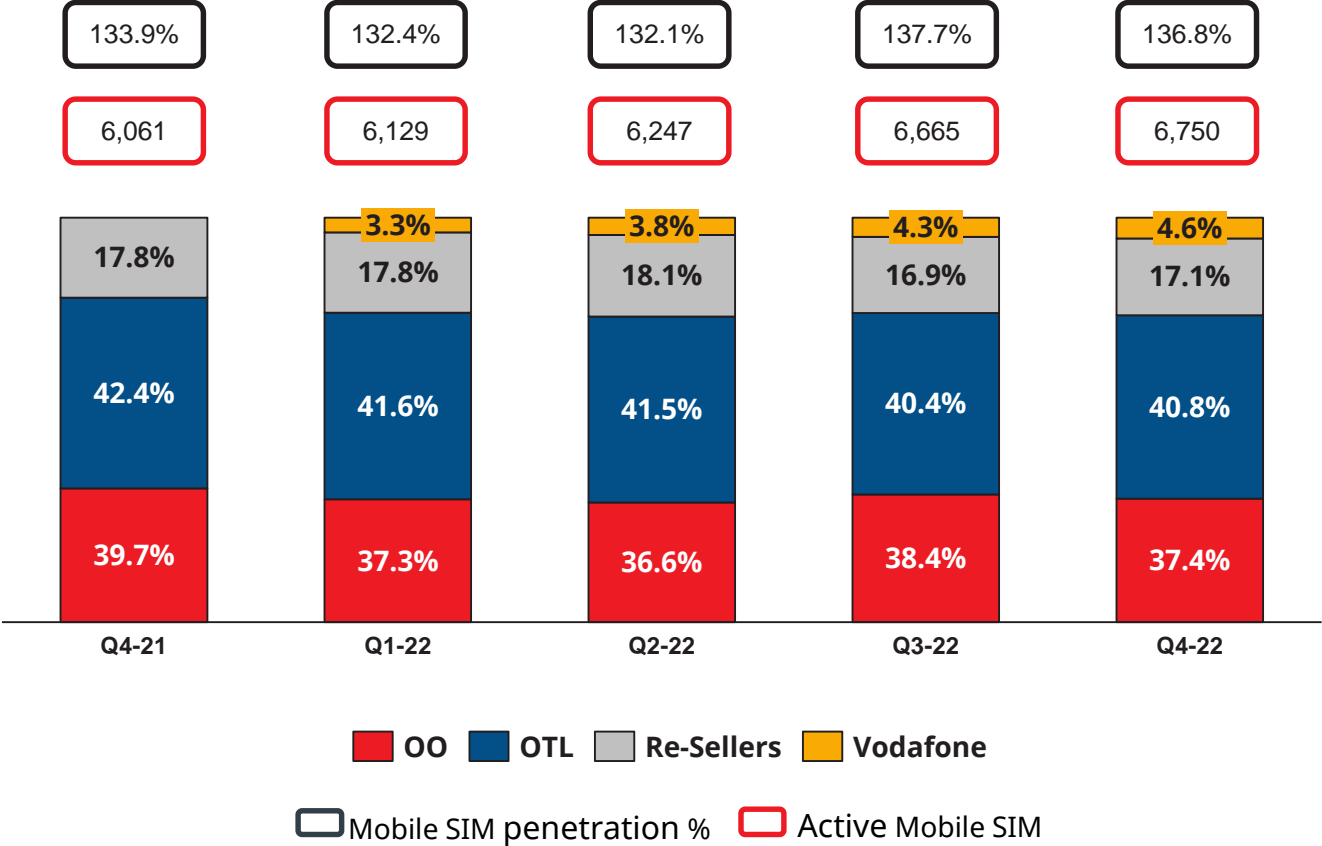
### Net Profit (OMR million)



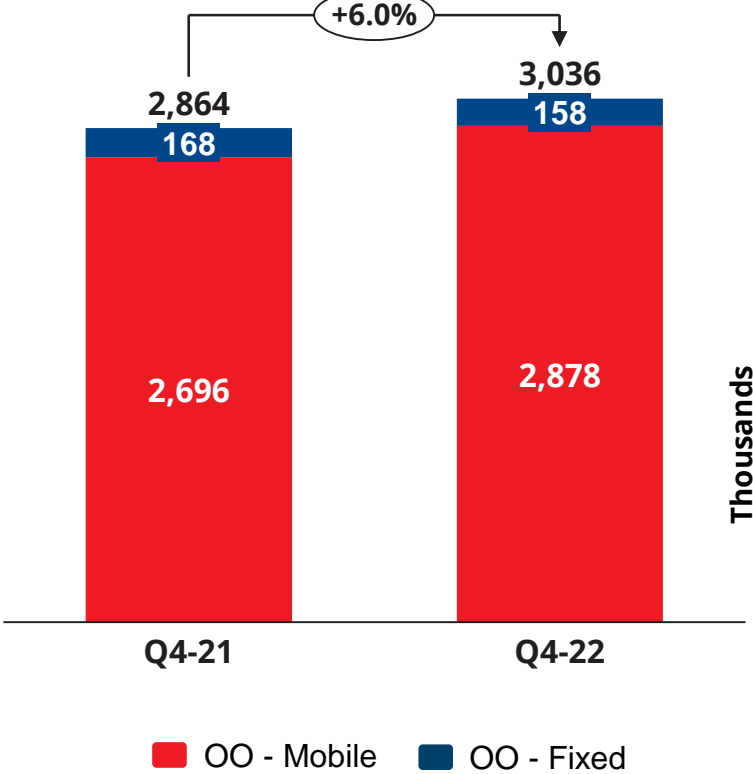
- Revenue increased is driven by strong performance of wholesale, postpaid revenue growth and higher devices sales.
- EBITDA and Net profit growth is supported by improvement in revenue.

# Market Share

Oman Mobile Market Share – Customers



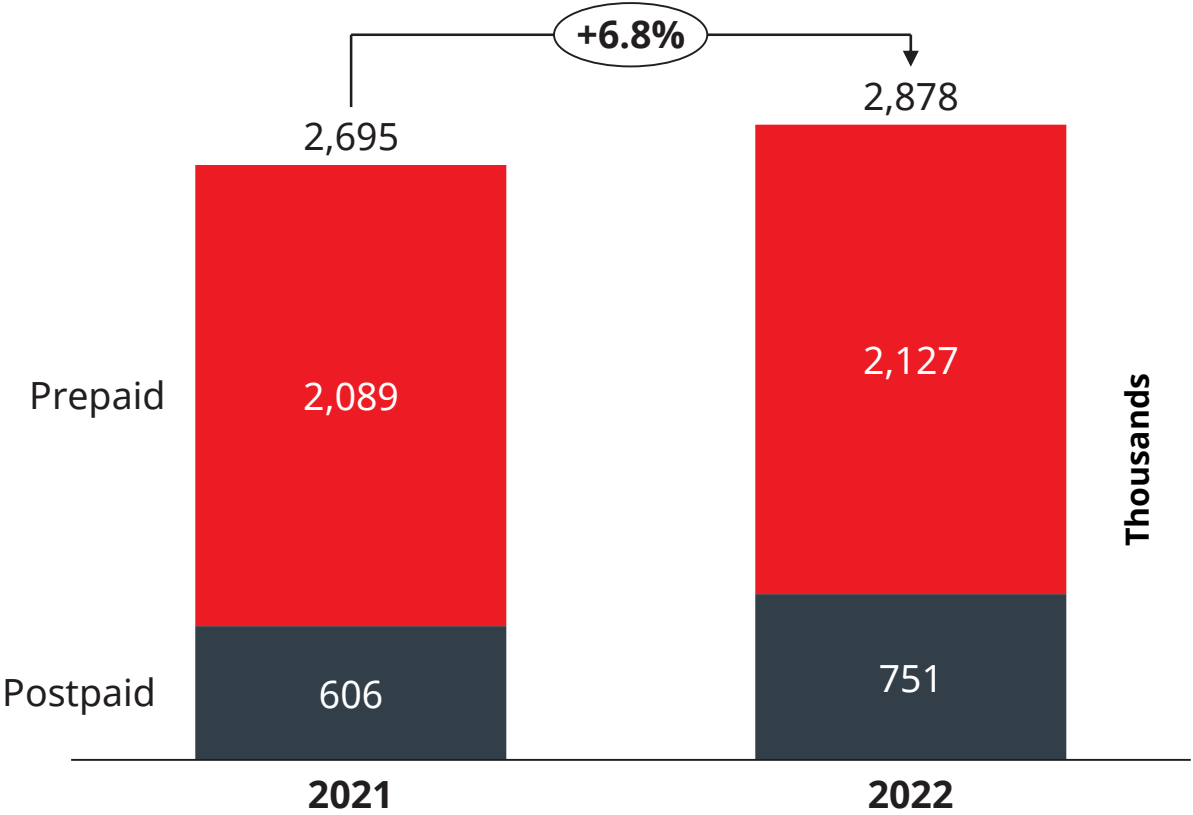
Ooredoo Oman Total – Customers



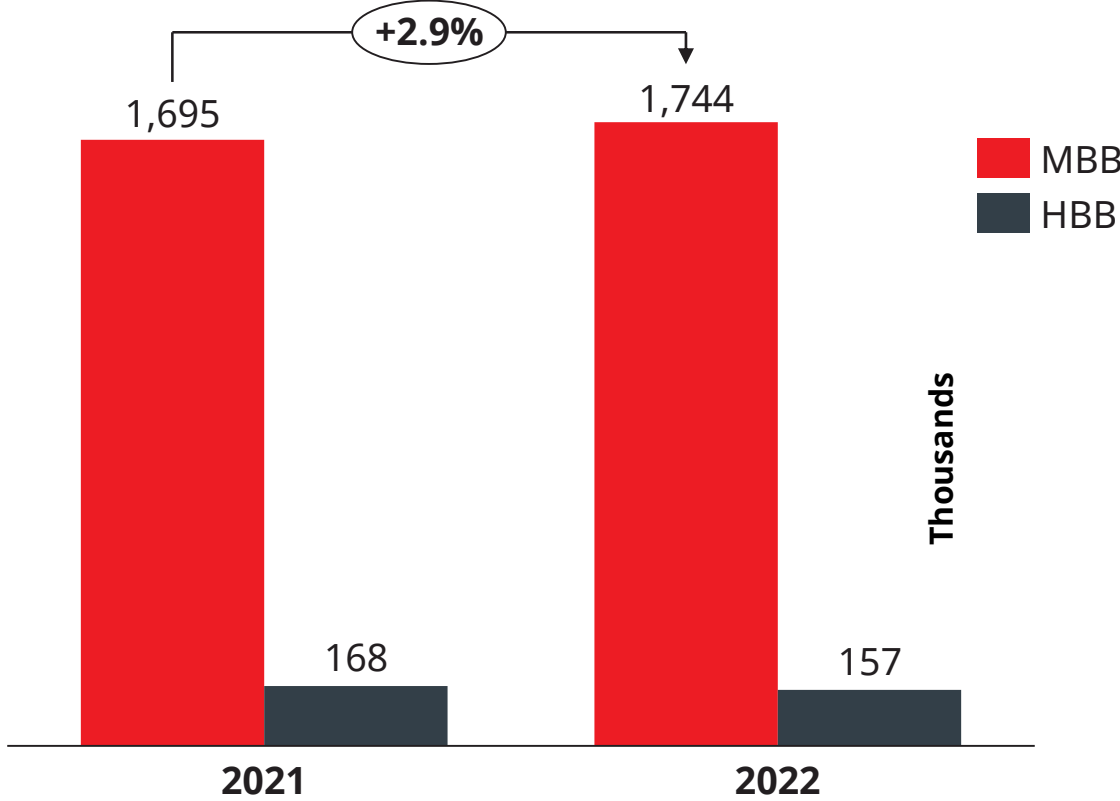
Disclaimer: VF numbers are based on market intelligence reports



# Market Share



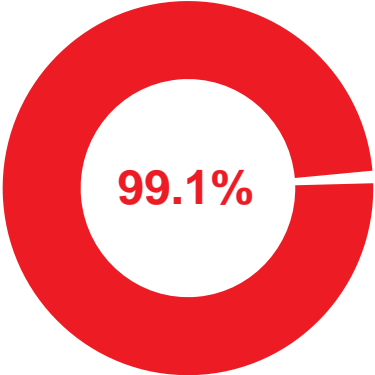
Ooredoo Oman Mobile Market Share - Customers



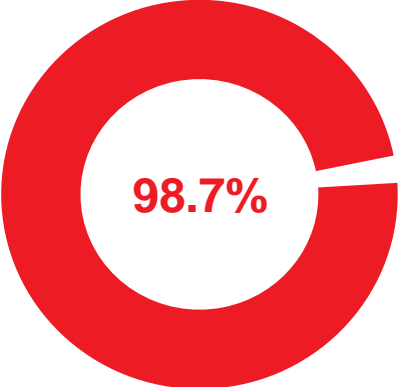
Ooredoo Oman MBB and HBB customers

- Strong growth of postpaid customer base, driven by new acquisition and migration of prepaid customers.

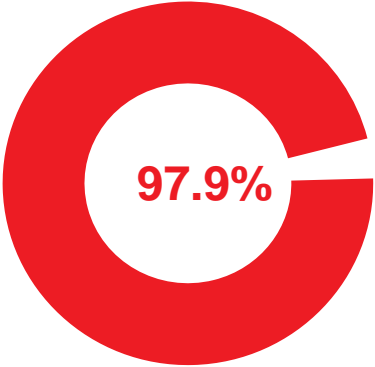
# 5G & Digitalization- Mobile



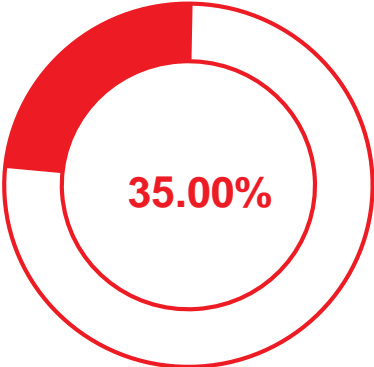
2G Population



3G Population



4G LTE Population

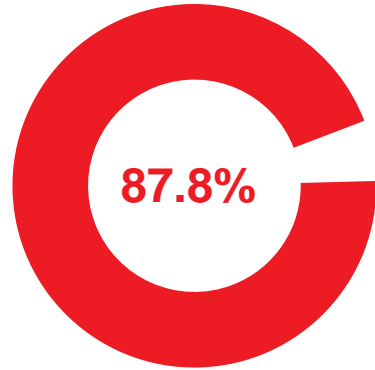


5G - MBB

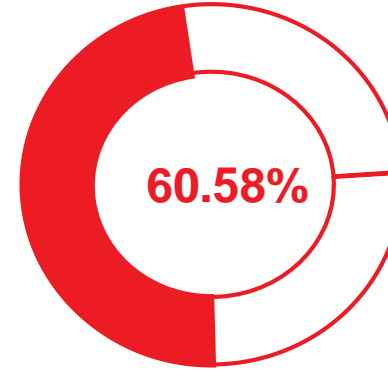
- 5G Population mobile coverage is around 35%.
- By end of Q4-2022, 963 (5G) sites were On-Air.
- Huawei, Samsung, Apple, Xiaomi, ViVO, OPPO & Oukitel 5G Certifications are completed.



## 5G & Digitalization - Fixed



4G HBB (Households %)



5G HBB (Households %)

- OO Continues to boost the capacity to improve customer wireless home-broadband experience.
- 5G wireless home-broadband service is available with access speed of up to 1 Gbps speed.
- 5G sites by end of Q4-2022 is of 963 sites.
- OO continues to work with OBB to expand FTTH service in the Sultanate.

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**Best Middle Eastern Digital Customer Experience' at the Telecom Review Summit in Dubai.**



**Best Data Centre Infrastructure Award at Oman's 2nd Big Data & Analytics Meet**



**Awarded two ISO certifications in Enterprise Risk and IT Service Management**



**Leading Corporate for Investor Relations in Oman 2022 Award at the Annual Conference and Investor Relations Awards Ceremony**



**Ooredoo's innovative Technology Solutions wins Middle East Technology Excellence Awards 2022**

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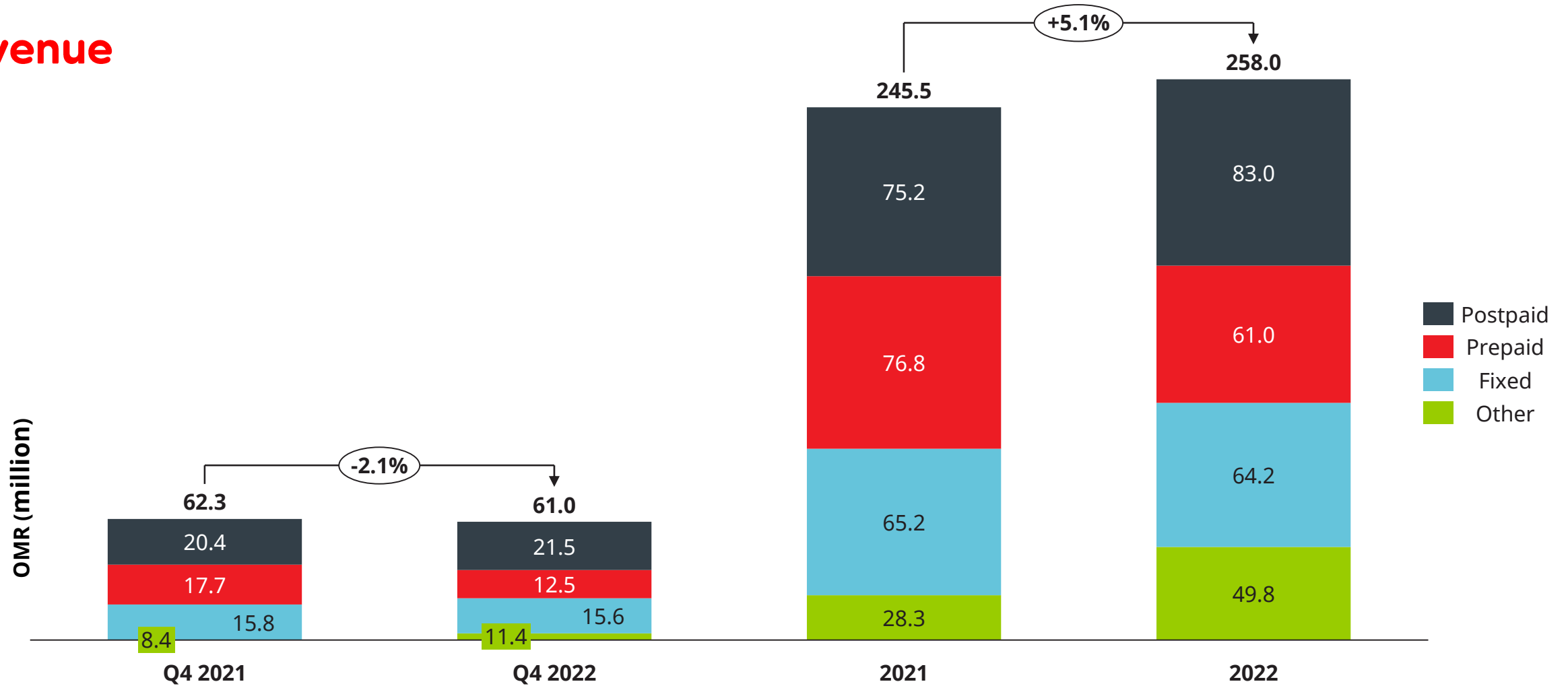
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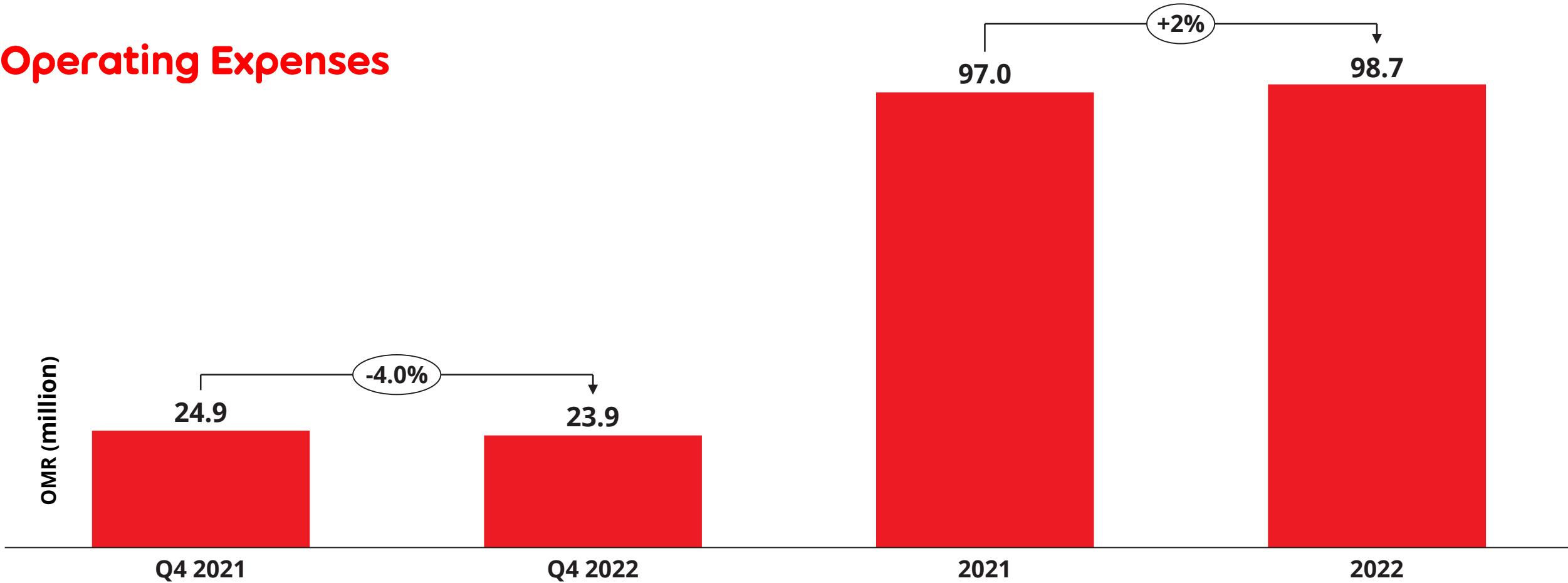


# Revenue



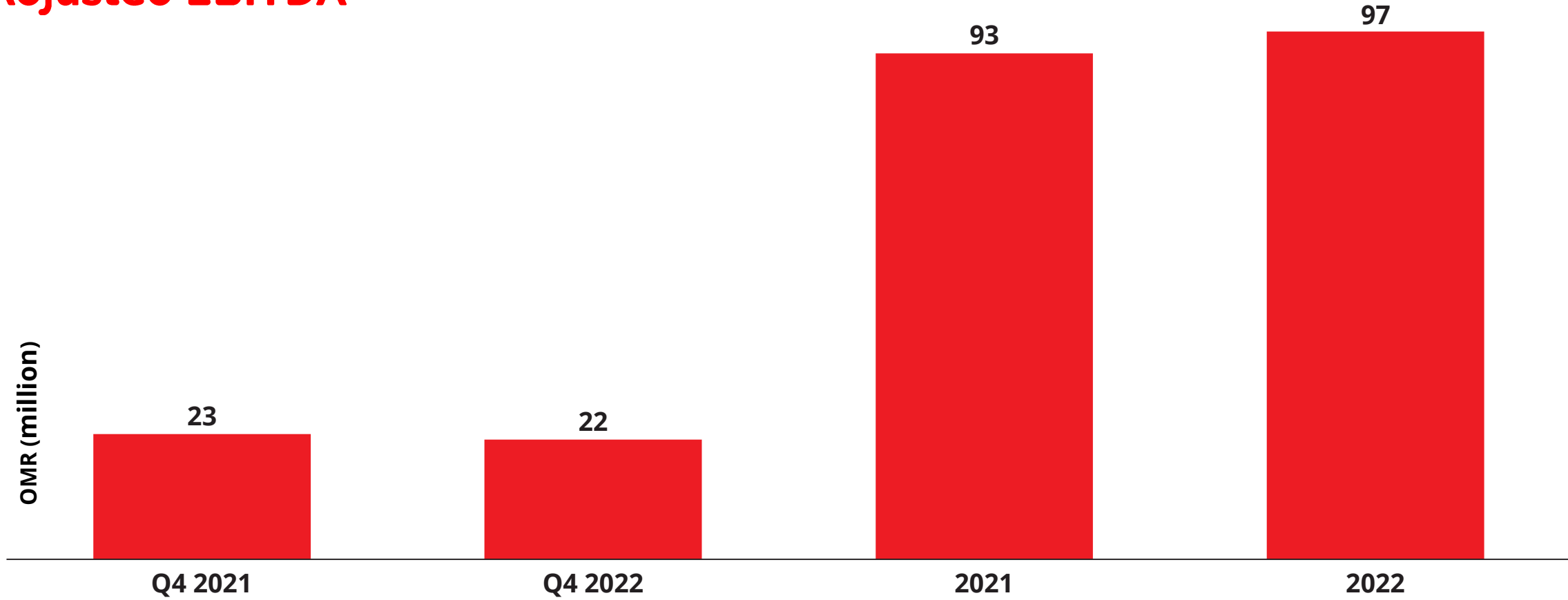
- Higher mobile Postpaid revenue driven by growth in customer base
- Higher national roaming revenue due to Vodafone roaming on OO's network
- Higher handset (device) sale revenue

# Operating Expenses



- 2022 Network, Interconnect and other operating expenses have increased compared with 2021 due to Higher equipment cost and higher marketing and communication cost.
- Q4 2022 Network, Interconnect and other operating expenses have decreased due to decrease in equipment cost and lower Regulatory and related fees .

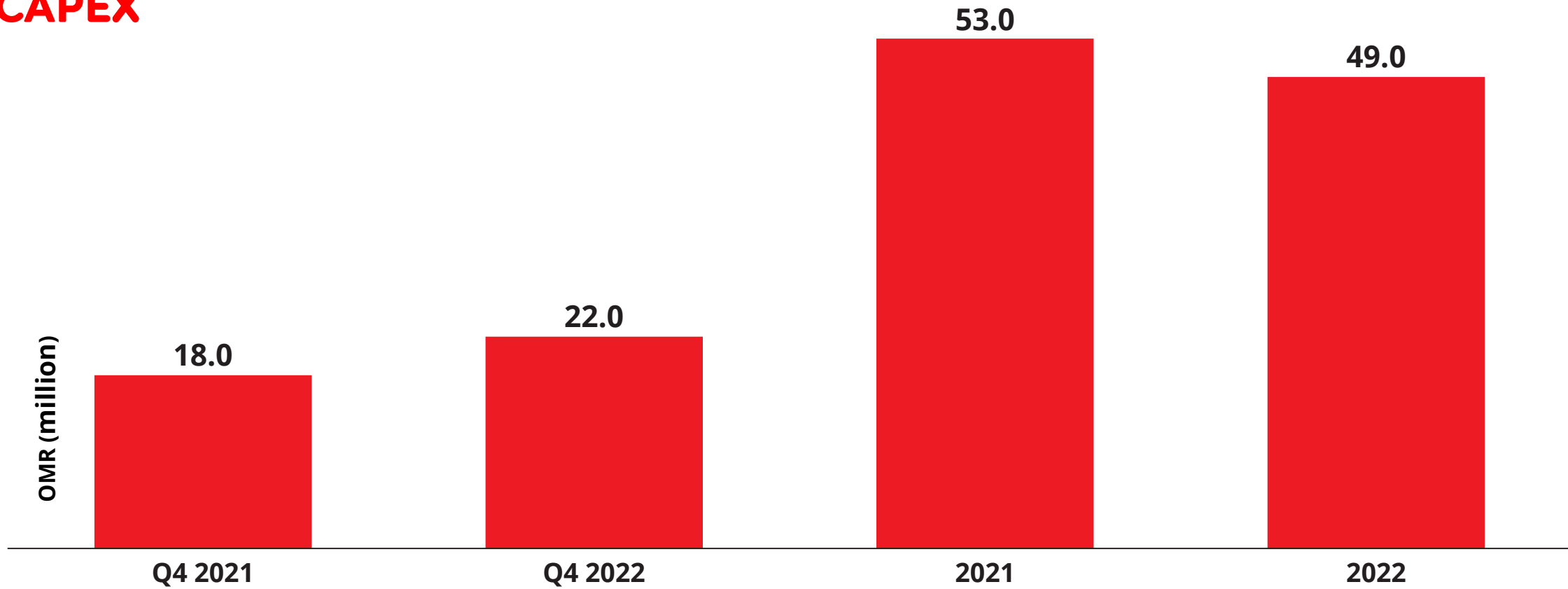
# Adjusted EBITDA\*



- 2022 EBITDA increased due to higher revenue.

\*Adj. EBITDA = Revenues – Operating Expenses – General and Administrative Expenses (including service fees) – royalty – other expenses

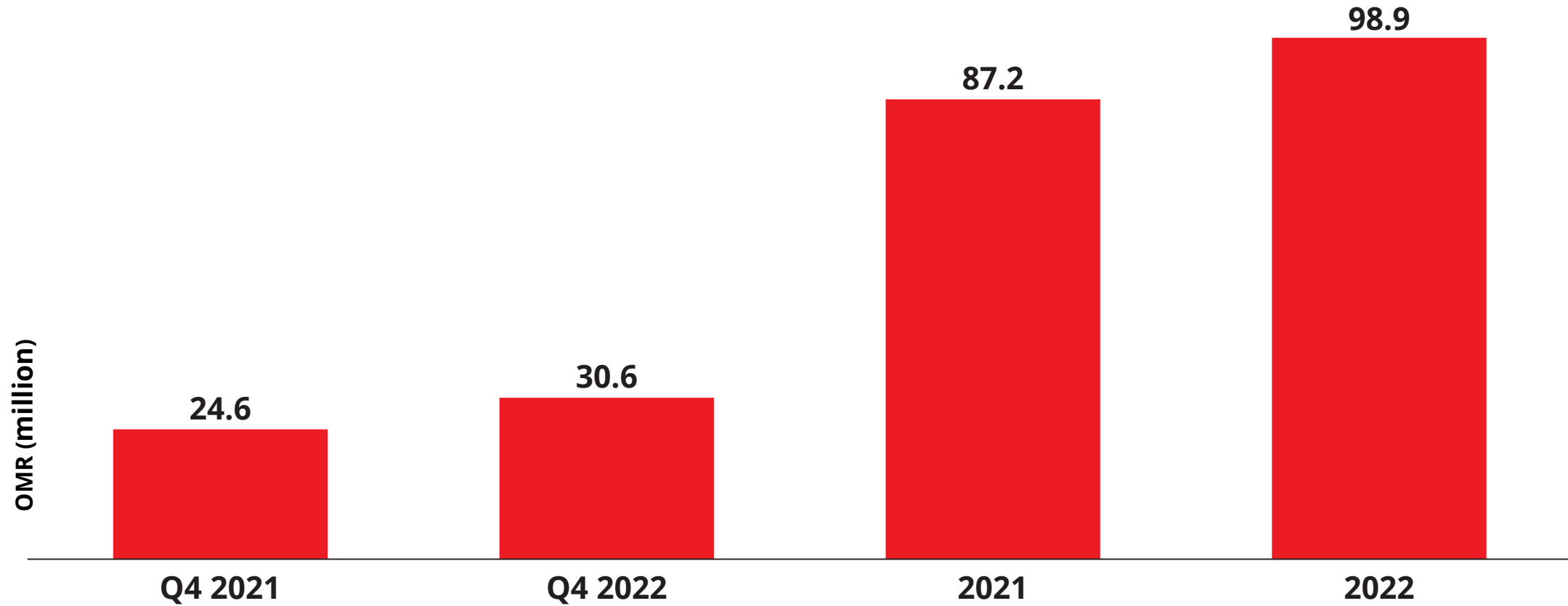
# CAPEX



OO Continues to spend on modernizing its Network and infrastructure.

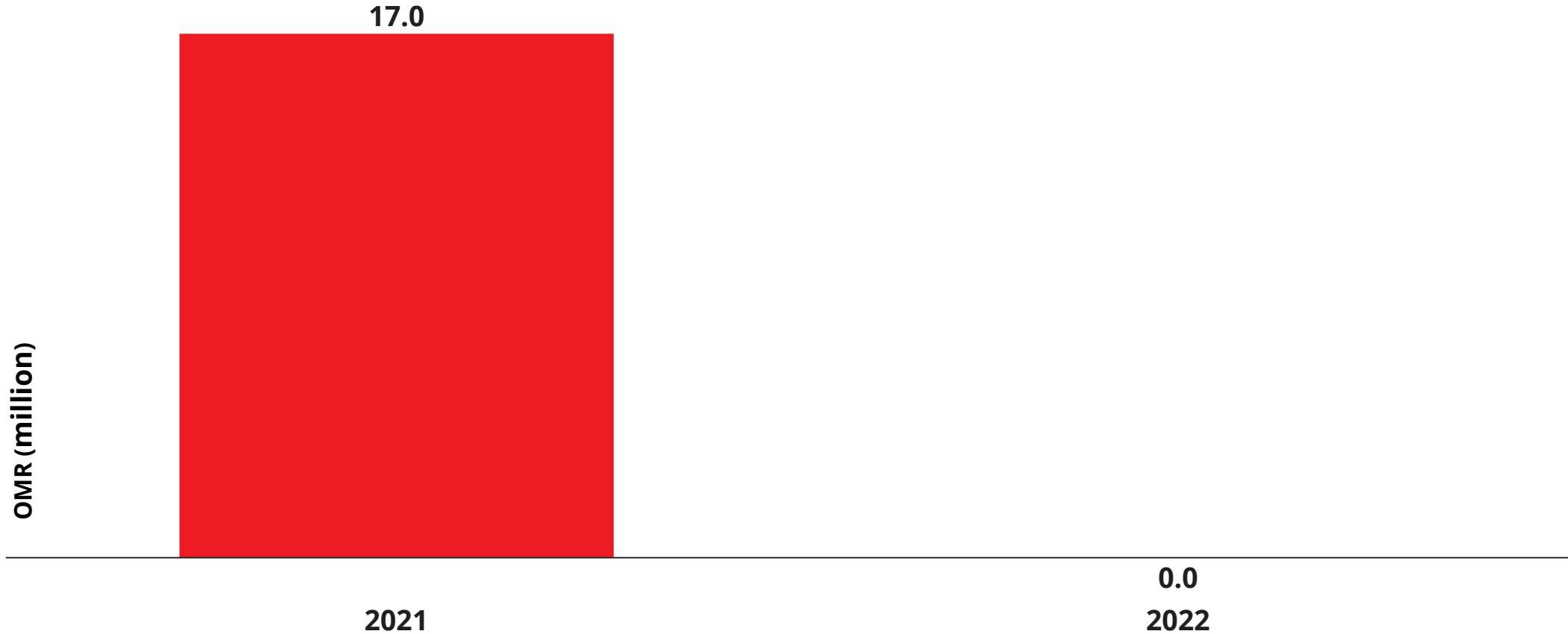


## Operating cash flow



Cash flow from operation is higher in 2022, due to higher income.

# Net Debt



OO maintains healthy cash position with low gearing

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# Summary

## ■ Market

- Post-paid revenue continues to grow driven by attractive offers, as well as continuous migration of customers from prepaid to postpaid.
- Revenue for the Year 2022 has increased compared to the Year 2021 driven by higher mobile postpaid, higher wholesale and devices sales.

## ■ Commercial and operational

- Data represents 72% of overall revenues
- OO continued to focus on technology leadership, B2B and consumer offerings.
- OO will be expanding its ICT portfolio in a new era of hyper-connectivity, driven by broadband,
- OO has always been committed to driving and upgrading digital transformation in Oman, aligning with Oman's 2040 Vision, and taking the country into the next phase of digital leadership

## Eye on 2023

- As we move confidently towards 2023, Oman's **population** is expected to continue growing alongside an improvement in the **economy** and continuing implementation of Oman's 2040 Vision to attract investment and mega projects. Despite a crowded mobile and fixed market, we expect our strong performance to continue, supported by visionary customer experience, a host of cutting edge services and solutions, our continued roll-out of fibre services and 5G to new areas, and through our own infrastructure expansion in targeted areas.

## Presented by:

Bassam Al Ibrahim -CEO

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**Thank You**