# Ooredoo Oman Performance – Q3-2023



#### **Investor Presentation**

1<sup>st</sup> November 2023





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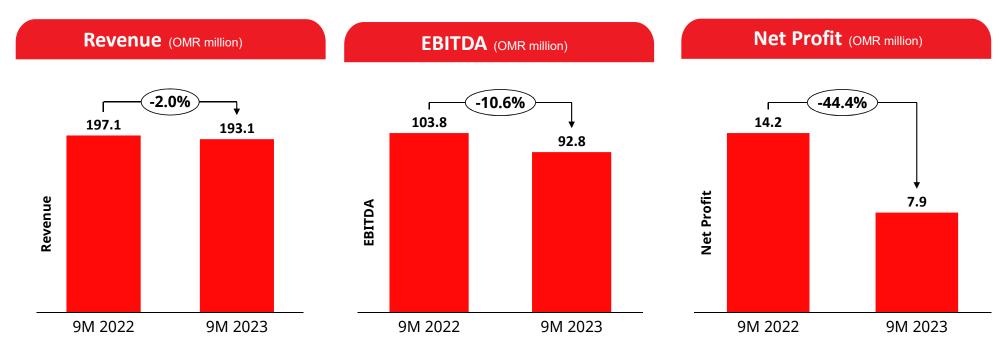
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Classification: Public

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## YTD 2023- Revenue, EBITDA, and Net Profit (NP)



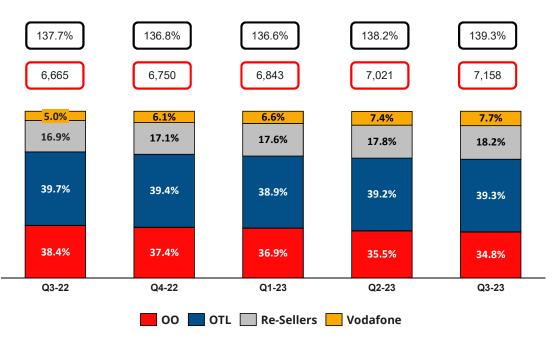


- Revenue is lower mainly due to lower mobile prepaid, lower fixed revenue & lower Wholesale Revenue. This is partially offset by higher mobile postpaid revenue, higher devices revenue and ICT revenue.
- EBITDA is impacted by lower revenue and higher cost associated with device and ICT sales. P.S last year includes favorable adjustment in cost of around OMR 1.6 million
- Net profit impacted by lower EBITDA

#### **Market Share**

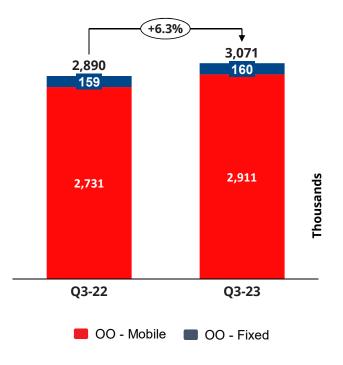






igsquare Mobile SIM penetration % igsquare Active Mobile SIM

#### Ooredoo Oman Total - Customers



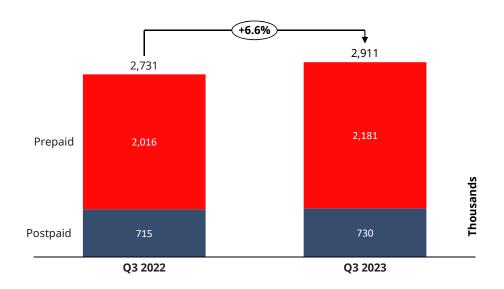
Disclaimer: VF numbers are based on market intelligence reports

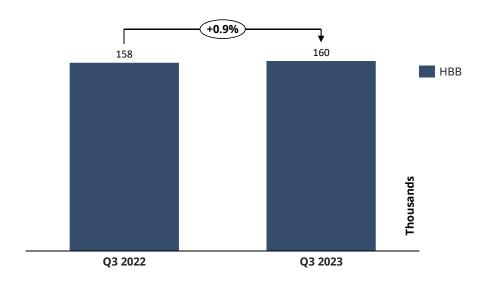
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#### **Customer Base**







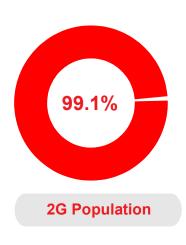
**Ooredoo Oman Mobile Customers** 

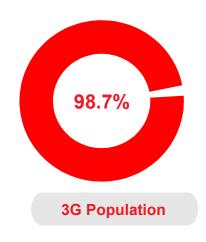
Ooredoo Oman MBB and HBB customers

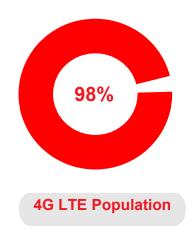


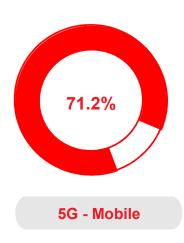
## **5G & Digitalization- Mobile**









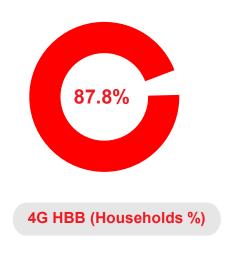


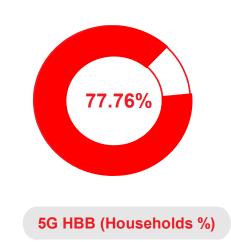
- Population 5G mobile coverage is around 71.2%.
- By end of Q3-2023, total 5G sites are 1,863.
- Huawei, Samsung, Apple, Xiaomi, ViVO, OPPO & Oukitel 5G Certifications are completed.



## **5G & Digitalization - Fixed**







- OO Continues to boost broadband capacity to improve customer wireless home-broadband experience.
- 5G wireless home-broadband service is available with access speed of up to 1 Gbps speed.
- By end of Q3-2023, total 5G sites are 1,863.
- OO continues to work with OBB to expand FTTH service in the Sultanate.



# 02 Awards



Classification: Public

#### **Awards**



Global Business Review
Magazine Awards - Most
Innovative CSR initiatives for
SME's Oman 2023



Global Business Magazine Awards - Best Digital Transformation Company Oman 2023



Global Brands Magazine (GBM)
Best Digital Transformation and
Customer Experience Oman
2023" Award



Global Business Outlook Awards
- Most Innovative Digital
Transformation Telecom
Company – Oman 2023

Classification: Public



The Global 100 - EMG Publishing
Most Outstanding
Telecommunications Company of
the Year - Oman



Oman's Most Trusted Brands



M&A Today Global Awards
Most Outstanding
Telecommunications
Company of the Year - Oman



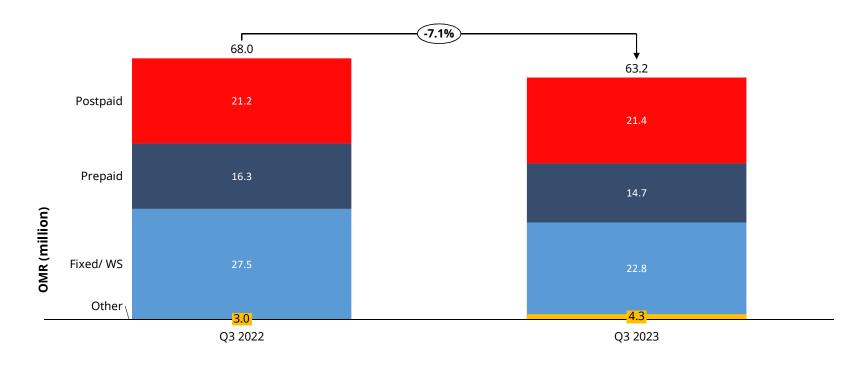
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# 03 Financials



## Revenue Q3 2023

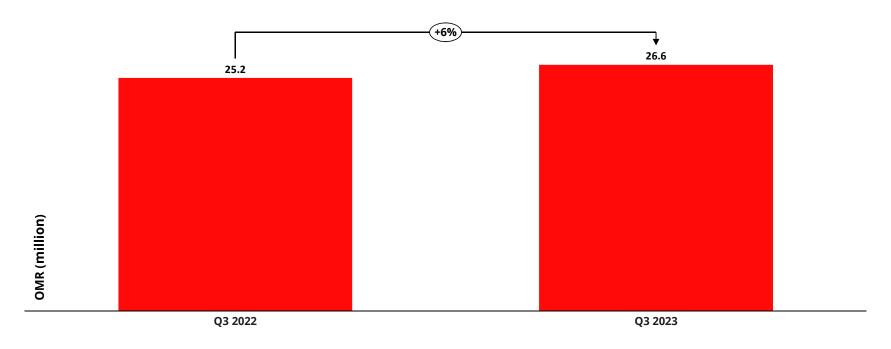




• Revenue reduction in Q3 2023 is impacted by lower prepaid ARPU and lower fixed and wholesale revenue. This is Partially offset by higher mobile postpaid, devices and ICT revenues.

#### **Network, interconnect and other operating expenses**

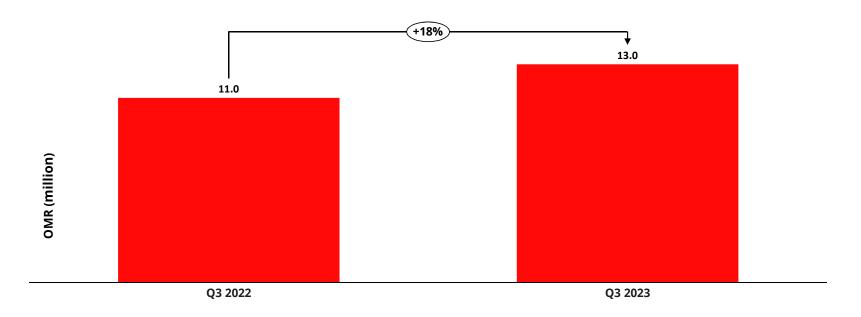




• Q3 2023 Network, Interconnect and other operating expenses have increased due to higher equipment cost and ICT cost associated with higher sales. P.S. Q3.2022 includes a reversal of OMR 0.5 Million on the regulatory and related fees.



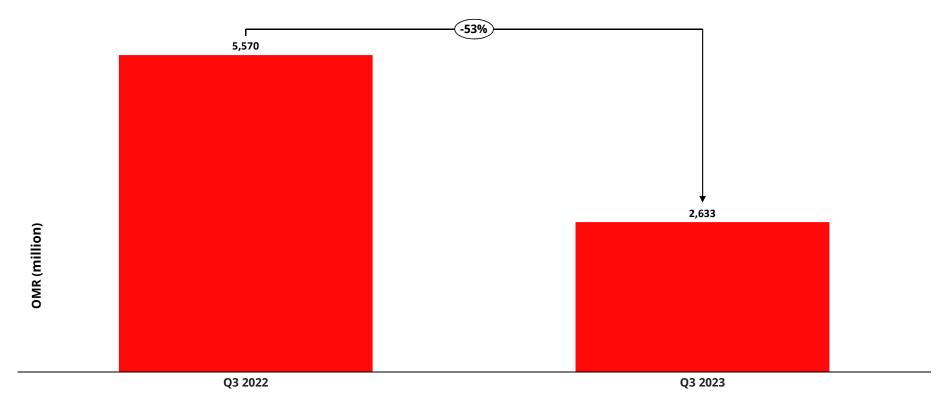
## **Capital Expenditure (CAPEX)**



• CAPEX spend in Q3 2023 is higher driven by investment in 5G, digital transformation and data centers.

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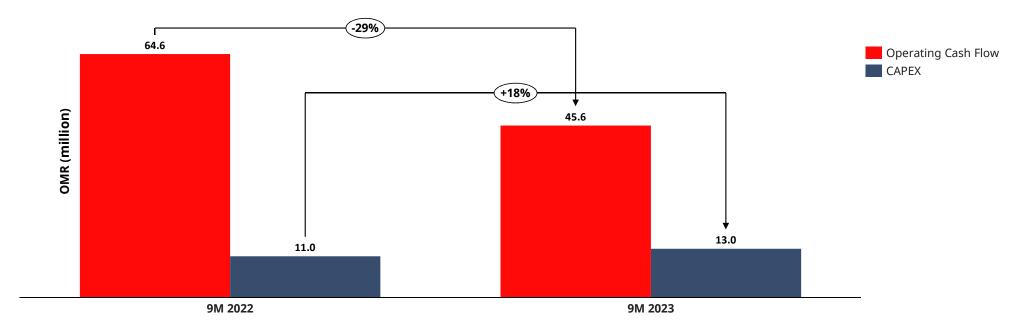
#### **Profit before tax**



- Profit before tax was impacted by:
  - Lower service revenue from prepaid, fixed and Wholesale.
  - Higher expenses related to devices and ICT sales.

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#### **Net cash from operating activities**

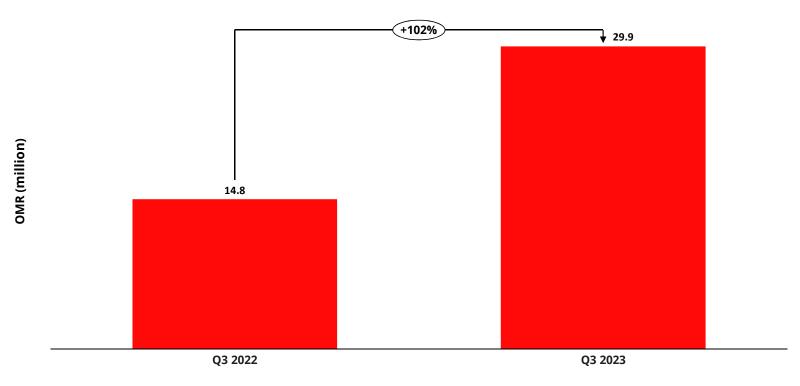


• Cash flow from operation is lower in Q3 2023 impacted by lower income as well as reduction in trade and other payables.

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#### Net Debt as at the end of Q3 2023





- Net debt is higher due to lower repayment of RCF
- OO continues to maintain healthy cash position with low gearing.

# 04 Summary



#### **Summary**

#### Market

- Total mobile base grew by around 6.6%
- Ooredoo Oman revenue is lower mainly due to lower mobile prepaid & lower fixed revenue. This is partially offset by higher devices revenue and ICT revenue.

#### Commercial and operational

- Ooredoo Oman remain committed to providing our customers with a differentiated and seamless omni-channel experience, which sets us apart.
- Ooredoo Oman remains committed to delivering exceptional value to customers and shareholders. We will continue to adapt to market dynamics, drive efficiency, and innovate, ensuring a strong and sustainable future for the company
- Cost efficiency program is ongoing to offset the decline of gross margin associated with revenue mix change.
- Ooredoo Oman continues to roll out sites as planned to be completed by end of 2023

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## THANK YOU

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